

Summer *reads*

Anglers through Minnesota will be delighted to learn that noted outdoorsman and author Ron Schara has written a new book about fishing.

"Ron Schara's Minnesota Fishing Guide" offers tips and techniques useful for the beginner as well as experienced anglers plying the Land of 10,000 Lakes.

The book contains how-to information and is the only hard copy of vital Minnesota Department of Natural Resources lake statistics. Such facts include public access information, lake size, maximum depth and fish species.

A master storyteller, Schara is the host of ESPN2's "Backroads with Ron & Raven," as well as KARE 11's "Minnesota Bound," and "The Call of the Wild" on The Outdoor Channel and KVLV-TV in Fargo, N.D. Schara is also an outdoors columnist for the Star Tribune. He is a charter member of the Minnesota Hall of Fame, and has won four regional Emmy awards.

The book features more than 100 full-color photos, multiple technical drawings and highlights every fish species found in Minnesota, including panfish, wall-eye, trout, largemouth bass, smallmouth bass, muskie, northern pike, catfish and carp.

The 276-page book is beautiful enough to sit on a coffee table, and useful enough to be in a tackle box.

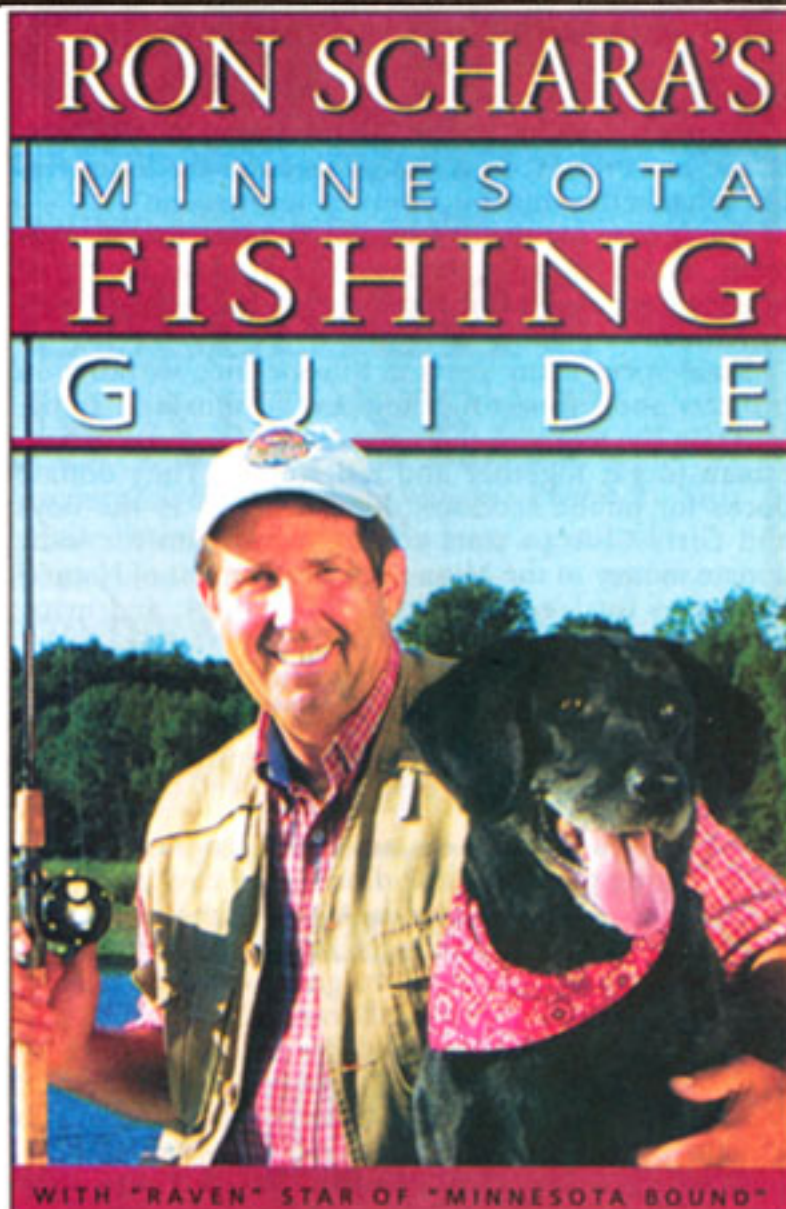
"I believe this is the perfect book for both the beginner and experienced angler who wants to broaden his or her knowledge," emphasized Schara. "I am proud of this book and feel it truly captures the magic of fishing."

Fishing is a passion for many in Minnesota. A statewide poll found that nearly six out of 10 Minnesota residents go fishing at least once a year. According to the DNR, the number of adults and children who wet a line every year is estimated to be 2.3 million.

There are also about 3.8 million acres of fishing water, which equals 6,000 square miles. Minnesota has approximately 15,000 miles of fishable rivers. The book highlights "fishing waters" in the state's counties, including Becker, Otter Tail and Hubbard.

The book also includes the "Fishing Smart in Minnesota" quiz, as well as several tasty recipes, including grilled fish kabobs and heartland fish hash.

The pages are color coded by fish species, allowing the reader to easily find tips on catching their favorite fish.



There are additional tidbits from Raven (his TV star Black Lab dog), background on Schara's love of fishing, and information on his family and friends who have

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supported his passion.

The book is published by Tristan Outdoors, based in Golden Valley, Minn., and retails for \$19.95.

Tristan publisher Brett Waldman said the company is excited about this latest offering. "This book is a terrific resource. We did everything we could to make this book the finest of its kind," stated Waldman.

For more information, call 763-545-1383, or visit the Web site www.tristanoutdoors.com.